INSIDE INSIGHT

ASU Insight

ASU, Penn team up to commercialize technology

ASU makes commitment to energy conservation

Wurzburger closes book on 48-year ASU career

Honest indicator’ sniffs out cheaters

Flexibility displayed

Wurzburger closes book on 48-year ASU career

By Sharon Keeler

When she began working in ASU’s Matthews Library on July 18, 1960, Marilyn Wurzburger had no idea that she still would be collecting a paycheck from the university 48 1/2 years later.

It just sort of happened, says Wurzburger, who will retire Jan. 23. One year melted into another, and another, and new challenges came along to be met. Friendships developed, and so did Wurzburger’s career within ASU.

Wurzburger was born in Kirkwood, Ill., and received her bachelor’s degree in English from MacMurray College in Jacksonville, Ill. She taught high school for a year, then fourth and fifth grades for four years in Illinois.

Her husband, Dick, who was an electrical engineer with Motorola, was offered a chance to transfer to ASU — and the couple, always adventurous, packed their bags and moved.

Wurzburger taught a final year, at Loma School in Scottsdale, then she and her husband went to San Diego, where he had accepted a job with another company after Motorola’s B-70 project was canceled.

When Motorola reinstated the B-70 project and asked Dick to return, the pose of transferring university tech- 

ASU welcomes ideas from students, fac-

By Margaret Coulombre

An “honest indicator” has been discovered by a scientific team at ASU that reveals re-

A resurgence of interest in the field of Life Sciences and member of the Center for Social Dynamic and Complexity in ASU’s College of Liberal Arts and Sciences.

The study of honesty is an area that has long been of interest to the ASU community, with numerous projects examining the mechanisms that underlie honest behavior. The new tool, which uses a simple test involving the use of a breathalyzer, has the potential to revolutionize the way we approach the study of cheating.

The device is based on the principle that cheaters tend to breathe more heavily when they are under stress, which can be detected by monitoring the concentration of certain volatile organic compounds (VOCs) in the breath.

According to Marilyn Wurzburger, the book she’s holding in this photo has significance. “It’s the book that was presented to the ASU Libraries on the occasion of the Hayden Library dedication by the guest speaker — and noted book collector — Norman Straw, she says. “The book is ’Diogenes Laertius. Vitae et Sententiae Philosophorum,’ printed by Nicholas Jensen in Venice in 1475.'”

Wurzburger happily came back to Tempe and moved into their house — which, fortunately, had not sold. It was then that Wurzburger made the choice that would bring her to ASU for a record tenure.

“I had been taking classes in library science to keep my certification, and I was certified to be a school librarian.”

(See LONGTIME on page 7)

Wurzburger taught a final year, at Loma School in Scottsdale, then she and her husband went to San Diego, where he had accepted a job with another company after Motorola’s B-70 project was canceled. Wurzburger became one of the two or three longest-employed faculty or staff members ever at ASU.

It just sort of happened, says Wurzburger, who will retire Jan. 23. One year melted into another, and another, and new challenges came along to be met. Friendships developed, and so did Wurzburger’s career within ASU.

Wurzburger was born in Kirkwood, Ill., and received her bachelor’s degree in English from MacMurray College in Jacksonville, Ill. She taught high school for a year, then fourth and fifth grades for four years in Illinois.

Her husband, Dick, who was an electrical engineer with Motorola, was offered a chance to transfer to ASU — and the couple, always adventurous, packed their bags and moved.

Wurzburger taught a final year, at Loma School in Scottsdale, then she and her husband went to San Diego, where he had accepted a job with another company after Motorola’s B-70 project was canceled. Wurzburger became one of the two or three longest-employed faculty or staff members ever at ASU.

It just sort of happened, says Wurzburger, who will retire Jan. 23. One year melted into another, and another, and new challenges came along to be met. Friendships developed, and so did Wurzburger’s career within ASU.
Geographer receives Presidential Early Career Award

By Carol Hughes

ASU geographer Paul Torrens is among the newest recipients of the competitive Presidential Early Career Award for Scientists and Engineers (PECASE).

Torrens, an associate professor in the School of Geographical Sciences and the College of Liberal Arts and Sciences, was recognized in a ceremony at the White House Dec. 19. PECASE, established in 1996, is the highest award given to young scientists and engineers by the U.S. government. It was presented to Torrens in recognition of his innovative, immersive, three-dimensional computational modeling, which is designed to help predict crowd behavior. The clickable and flexible modeling covers every detail – from the way a crowd looks to the way they roll or surge through space – before it is translated to physical and virtual environments.

“Most of this work is usually done by computer scientists,” Torrens says. “They’re usually most interested in the computational efficiencies – to try to get the most efficient or elegant algorithm – so they usually turn to physics as search of their algorithm.

Torrens’ work is most in urban geography and behavioral geog- raphy – “classical social science stuff.”

“But I also build my own tools if there’s a question I want to answer and there are no tools,” he adds.

In addition to his work as a professor in the School of Geographical Sciences, Torrens is director of the GeoVisualization Laboratory at ASU, which is a national affiliate member of the Center for the Center for Geospatial Analysis and Computation. His research is focused on geosimulation and geosimulation applications.

“In the area I work in, GIS, geographers are playing a huge role in the next generation of cyber infrastructure,” Torrens says. “Geographers in the past have been peripheral to these initiatives, but they are becoming more central to it.”

Luc Amelin, director of the School of Geographical Sciences and the GeoCenter, says Torrens is a pioneer in the emerging field of geo-
simulation, “which tries to better understand complex spatial phenom-
ena like urban sprawl and the development of megacities.”

“This work attracts worldwide attention, including, among some very promising future graduate students,” Amelin says. Torrens directs the new geosimulation laboratory in the School of Geographical Sciences, which is establishing a continuing education program. This not only helps the school attract new research funding, but also appeals to promising graduate student applicants.

“This is the kind of work that earned Torrens a National Science Foundation (NSF) Faculty Early Career Development (CAREER) Award in early 2007, in the amount of $400,000 over five years. That award was the foundation for the PECASE offer,” he says.

Torrens was one of 20 PECASE recipients nominated by NSF. The $400,000 PECASE awards were nominated by NASA, and by the departments of agriculture, commerce, defense, education, energy, health and human services (National Institutes of Health) and veterans affairs.

“It’s a huge honor,” Torrens says. “It really catapults your career to a whole new level of success. For me, it is a validation that what I’m working on is really novel and new, and will support my career. If you get a CAREER award, you become more of an NSF citizen; you’re folded more into the process, and you become better aware of what’s going on.”

Torrens also noted the support he’s received at ASU, saying: “I don’t think I would have been able to do this research if at ASU. If you have an idea and you make a convincing argument for it, people here just support you. They don’t really care about what discipline you’re in or who the dean is doing it, or how senior you are.”

Torrens, who was born in Dublin, Ireland, joined the ASU faculty in 2005 as an assistant professor.

Hughes, with the College of Liberal Arts and Sciences, can be reached at (480) 965-6379 or carol.hughes@asu.edu.
ASU’s MLK breakfast to take place at West campus

By Sarah Auffret

ASU will celebrate the ideals of Martin Luther King Jr. at an MLK breakfast celebration to be held at 7 a.m. Saturday, Jan. 16, in the Ballroom of the Tempe Improv at 7:30 a.m. at the student union.

The campus-wide event will honor 24 schoolchildren from across the nation who won ASU annual MLK postcard essay contest.

Masaji Inoshita, a lifelong historian and civil rights activist who came to America from Japan, will address the gathering. Inoshita, now 89, was sent with his family to the Gila River Relocation Camp. He enrolled in the Army and served with the intelligence services. Years later, he began speaking about his experiences in the camp, teaching about the need for understanding the faces and religions in society.

Inoshita, a retired farmer, has spoken before local and national groups and has won many awards, including the Army Presidential Merit Citation and the Arizona Veterans Hall of Fame. His audiences are fascinated by his stories, but his main lesson is one of love and respect for others. Elodie Billionaire will receive the MLK Student Servants-Leadership Award for her work with the campus MLK postcard contest.

The project was the idea of ASU President Michael Crow, who has spearheaded a national campaign to get more students engaged in the MLK Day holiday.
Events are free, unless otherwise noted. Items in the “Exhibitions” section run at exhibit opening and on the first of each month only. Building abbreviations are listed according to the official ASU directory. Find information about ASU events, visit the Web at events.asu.edu.

Meetings

■ Thursday, Jan. 22
Arizona Board of Regents, 8 a.m.-5 p.m., University of Arizona, Tucson. Information: (480) 965-2222.

■ Monday, Jan. 26
University Senate, 3:30 p.m., Education Lecture Hall (EDC) room 117. Information: (480) 965-2222.

■ Tuesday, Jan. 27
Welcome Back Breakfast, 7:30-9 a.m., Memorial Union Info. Center (MC-221). Sponsored by University Sen- ate. R.S.V.P.: academic senate@asu.edu.

Lectures

■ Tuesday, Jan. 20
Biodiesel Lecture, 11 a.m., Biodiesel Institute Auditorium. Speaker: Joseph Justepant, associate professor, Department of Immunology, Mayo Clinic. Sponsored by Biodiesel Institute Center for Innovation in Medicine. Information: (480) 727-0370.

■ Wednesday, Jan. 21

■ Wednesday, Jan. 21
“Inconvenient Truth About Phoenix,” 4:30-6 p.m., Technology and Conservation of the Tiger Rattlesnake in the Sonoran Desert of Arizona,” 4:30-5 p.m., Classroom Laboratory/Computer Classroom Building (CLCC) room 246, West campus. Speaker: Matt Goode, University of Arizona, School of Natural Resources. Sponsored by Department of Integrated Natural Sciences. Refreshments at 3:30 p.m. in third-floor breezeway. Information: Sally.Fassbinder@asu.edu.

■ Thursday, Jan. 22
“Understanding the Chemistry of BioSeparations,” 10:30-11 a.m., Biodiesel Auditorium. Sponsored by the Biodiesel Institute and Waters Corp. Also 8:30-11 a.m., Jan. 22. R.S.V.P.: phl_kim@waters.com.

■ Friday, Jan. 30

Conferences

■ Wednesday, Jan. 21
“Understanding the Chemistry of BioSeparations,” 10:30-11 a.m., Biodiesel Auditorium. Sponsored by the Biodiesel Institute and Waters Corp. Also 8:30-11 a.m., Jan. 22. R.S.V.P.: phl_kim@waters.com.

■ Friday, Jan. 23

Miscellaneous

■ Friday, Jan. 16
Decision Theater Tour, 3:45 p.m., Decision Theater, 21 E. Sixth St., suite 1250, Tempe. A unit of the Global Institute of sustainability. Registration is required: Michelle.noble@asu.edu.

■ Friday, Jan. 30
Closing reception and fundraiser for “Mapping,” 7-9 p.m., Night Gallery. Information: Mary Hood, (480) 965-6800.

■ Friday, Jan. 23

■ Sunday, Jan. 25
“Magnificent Mind at Any Age,” 2 p.m., Orpheum Theatre, 200 W. Washington St., Phoenix. Daniel Amen, M.D., explores how the brain works, how damage can reveal itself in negative behavior, and how to improve brain health and more. Sponsored by EIGHT/KAET-TV. Admission: (480) 965-2877 or www.arps.org/nightgothecave.

■ Thursday, Jan. 22
“Current issues in Nanomaterials,” noon-1 p.m., Memorial Union (MU) Rincon room 254. Sponsored by ASU Family Resources. R.S.V.P.: Maureen.Duane@asu.edu.

■ Friday, Jan. 30
Ollie’s Storybook Adventures, 10-11 a.m., Deer Valley Art Center, 3711 W. Deer Valley Road, Phoenix. A story session for children ages 3 to 6 and their parents, titled “Caring for Our World.” Admission: $2.50 per child; older siblings, $2; Center members and accompanying adults, free; additional adults, $2. Reservations: (602) 582-8007.

■ Tuesday, Jan. 27
“Nanotechnology,” 12-10:11 p.m., LAW room 114.

■ Thursday, Jan. 22
Arizona Board of Regents, 8 a.m.-5 p.m., University of Arizona, Tucson. Information: (480) 965-2222.

■ Monday, Jan. 26
University Senate, 3:30 p.m., Education Lecture Hall (EDC) room 117. Information: (480) 965-2222.

■ Tuesday, Jan. 27
Welcome Back Breakfast, 7:30-9 a.m., Memorial Union Info. Center (MC-221). Sponsored by University Sen- ate. R.S.V.P.: academic senate@asu.edu.
Program marks graduation of 5,000th parent

By Corey Schubert

ASU celebrated the graduation of the 5,000th parent from the American Dream Academy during a ceremony Dec. 16 in Phoenix.

The academy works with schools in low-income, disadvantaged residential areas to provide transformative experiences for par- ents by teaching them how to navigate the school system and take an active role in their children's education. It is the signature pro- gram of the Center for Community Develop- ment and a Civil Rights of the many offices of ASU's College of Public Programs on the Downtown Phoenix campus.

Programs of K-12 students receive free train- ing through the nine-week program, which aims to create a community where parents and teachers collaborate to transform each child's educational environment so that all children can achieve their greatest academic potential.

"The heart of the program is education be- cause we believe that is the key to the Ameri- can dream," says Alejandro Perilla, director of school and community, says parent walking across the stage with their children.

Several parents work two full-time jobs, but still make time to complete the program to ensure their children get the most from their education.

"I feel very confident that the information learned through these classes will help me advocate for my children's social, emotional, academic and physical well-being, while building a mutually beneficial relationship with school and community," says parent graduate Eliezh Washington.

More than 75 volunteers use a curriculum that explains how to navigate the school system, use effective communication and col- laborate with teachers and administrators, to create a positive home learning environment, and support a child's emotional and social development.

Schubert, with the College of Public Programs, can be reached at (602) 496-6524 or corey.schu- bert@asu.edu.

Refugee memorial project runs diameter of Earth

By Diane Wallace

ASU Art Museum presents the U.S. premiere of a personal and moving project by internationally exhibited artist Jun Nguyen-Hatashita, titled "Breathing Is Free: 12,756.36 kilometers (the diameter of the Earth)"

The exhibition, an evolving project that is planned to include two major video works, begins with sketching a diagram of the run on satellite photos and maps and is then recorded to global positioning satellite coordinates, filmed and photographed. It is then trans- formed into a form of drawing using the lines that the artist has made through his running.

His video work "The Ground, the Root and the Ancestor," which explores themes that are merged into one film, is filled with charged locations and activities reflecting the cultural negotiations between tradition and south of the city of Luang Prabang, Laos.

The U.S. premiere of "Breathing Is Free" is co-curated by Heath earley Lineberry, senior curator and interim director at the ASU Art Museum, and Nossa Taylor, Alfred Bradley Professor of South- east Asian Art at the School of the Art Institute of Chicago.

Wallace, with the ASU Art Museum, can be reached at (480) 965- 0014 or diane.wallace@asu.edu.

Refugee memorial project runs diameter of Earth

By Diane Wallace

ASU Art Museum presents the U.S. premiere of a personal and moving project by internationally exhibited artist Jun Nguyen-Hatashita, titled “Breathing Is Free: 12,756.36 kilometers (the diameter of the Earth)”

The exhibition, an evolving project that is planned to include two major video works, begins with sketching a diagram of the run on satellite photos and maps and is then recorded to global positioning satellite coordinates, filmed and photographed. It is then transformed into a form of drawing using the lines that the artist has made through his running.

His video work “The Ground, the Root and the Ancestor,” which explores themes that are merged into one film, is filled with charged locations and activities reflecting the cultural negotiations between tradition and south of the city of Luang Prabang, Laos.

The U.S. premiere of “Breathing Is Free” is co-curated by Heath earley Lineberry, senior curator and interim director at the ASU Art Museum, and Nossa Taylor, Alfred Bradley Professor of South-east Asian Art at the School of the Art Institute of Chicago.

Wallace, with the ASU Art Museum, can be reached at (480) 965-0014 or diane.wallace@asu.edu.

Refugee memorial project runs diameter of Earth

By Diane Wallace

ASU Art Museum presents the U.S. premiere of a personal and moving project by internationally exhibited artist Jun Nguyen-Hatashita, titled “Breathing Is Free: 12,756.36 kilometers (the diameter of the Earth)”

The exhibition, an evolving project that is planned to include two major video works, begins with sketching a diagram of the run on satellite photos and maps and is then recorded to global positioning satellite coordinates, filmed and photographed. It is then transformed into a form of drawing using the lines that the artist has made through his running.

His video work “The Ground, the Root and the Ancestor,” which explores themes that are merged into one film, is filled with charged locations and activities reflecting the cultural negotiations between tradition and south of the city of Luang Prabang, Laos.

The U.S. premiere of “Breathing Is Free” is co-curated by Heath earley Lineberry, senior curator and interim director at the ASU Art Museum, and Nossa Taylor, Alfred Bradley Professor of South-east Asian Art at the School of the Art Institute of Chicago.

Wallace, with the ASU Art Museum, can be reached at (480) 965-0014 or diane.wallace@asu.edu.

Refugee memorial project runs diameter of Earth

By Diane Wallace

ASU Art Museum presents the U.S. premiere of a personal and moving project by internationally exhibited artist Jun Nguyen-Hatashita, titled “Breathing Is Free: 12,756.36 kilometers (the diameter of the Earth)”

The exhibition, an evolving project that is planned to include two major video works, begins with sketching a diagram of the run on satellite photos and maps and is then recorded to global positioning satellite coordinates, filmed and photographed. It is then transformed into a form of drawing using the lines that the artist has made through his running.

His video work “The Ground, the Root and the Ancestor,” which explores themes that are merged into one film, is filled with charged locations and activities reflecting the cultural negotiations between tradition and south of the city of Luang Prabang, Laos.

The U.S. premiere of “Breathing Is Free” is co-curated by Heath earley Lineberry, senior curator and interim director at the ASU Art Museum, and Nossa Taylor, Alfred Bradley Professor of South-east Asian Art at the School of the Art Institute of Chicago.

Wallace, with the ASU Art Museum, can be reached at (480) 965-0014 or diane.wallace@asu.edu.

Refugee memorial project runs diameter of Earth

By Diane Wallace

ASU Art Museum presents the U.S. premiere of a personal and moving project by internationally exhibited artist Jun Nguyen-Hatashita, titled “Breathing Is Free: 12,756.36 kilometers (the diameter of the Earth)”

The exhibition, an evolving project that is planned to include two major video works, begins with sketching a diagram of the run on satellite photos and maps and is then recorded to global positioning satellite coordinates, filmed and photographed. It is then transformed into a form of drawing using the lines that the artist has made through his running.

His video work “The Ground, the Root and the Ancestor,” which explores themes that are merged into one film, is filled with charged locations and activities reflecting the cultural negotiations between tradition and south of the city of Luang Prabang, Laos.

The U.S. premiere of “Breathing Is Free” is co-curated by Heath earley Lineberry, senior curator and interim director at the ASU Art Museum, and Nossa Taylor, Alfred Bradley Professor of South-east Asian Art at the School of the Art Institute of Chicago.

Wallace, with the ASU Art Museum, can be reached at (480) 965-0014 or diane.wallace@asu.edu.

Refugee memorial project runs diameter of Earth

By Diane Wallace

ASU Art Museum presents the U.S. premiere of a personal and moving project by internationally exhibited artist Jun Nguyen-Hatashita, titled “Breathing Is Free: 12,756.36 kilometers (the diameter of the Earth)”

The exhibition, an evolving project that is planned to include two major video works, begins with sketching a diagram of the run on satellite photos and maps and is then recorded to global positioning satellite coordinates, filmed and photographed. It is then transformed into a form of drawing using the lines that the artist has made through his running.

His video work “The Ground, the Root and the Ancestor,” which explores themes that are merged into one film, is filled with charged locations and activities reflecting the cultural negotiations between tradition and south of the city of Luang Prabang, Laos.

The U.S. premiere of “Breathing Is Free” is co-curated by Heath earley Lineberry, senior curator and interim director at the ASU Art Museum, and Nossa Taylor, Alfred Bradley Professor of South-east Asian Art at the School of the Art Institute of Chicago.

Wallace, with the ASU Art Museum, can be reached at (480) 965-0014 or diane.wallace@asu.edu.

Refugee memorial project runs diameter of Earth

By Diane Wallace

ASU Art Museum presents the U.S. premiere of a personal and moving project by internationally exhibited artist Jun Nguyen-Hatashita, titled “Breathing Is Free: 12,756.36 kilometers (the diameter of the Earth)”

The exhibition, an evolving project that is planned to include two major video works, begins with sketching a diagram of the run on satellite photos and maps and is then recorded to global positioning satellite coordinates, filmed and photographed. It is then transformed into a form of drawing using the lines that the artist has made through his running.

His video work “The Ground, the Root and the Ancestor,” which explores themes that are merged into one film, is filled with charged locations and activities reflecting the cultural negotiations between tradition and south of the city of Luang Prabang, Laos.

The U.S. premiere of “Breathing Is Free” is co-curated by Heath earley Lineberry, senior curator and interim director at the ASU Art Museum, and Nossa Taylor, Alfred Bradley Professor of South-east Asian Art at the School of the Art Institute of Chicago.

Wallace, with the ASU Art Museum, can be reached at (480) 965-0014 or diane.wallace@asu.edu.

Refugee memorial project runs diameter of Earth

By Diane Wallace

ASU Art Museum presents the U.S. premiere of a personal and moving project by internationally exhibited artist Jun Nguyen-Hatashita, titled “Breathing Is Free: 12,756.36 kilometers (the diameter of the Earth)”

The exhibition, an evolving project that is planned to include two major video works, begins with sketching a diagram of the run on satellite photos and maps and is then recorded to global positioning satellite coordinates, filmed and photographed. It is then transformed into a form of drawing using the lines that the artist has made through his running.

His video work “The Ground, the Root and the Ancestor,” which explores themes that are merged into one film, is filled with charged locations and activities reflecting the cultural negotiations between tradition and south of the city of Luang Prabang, Laos.

The U.S. premiere of “Breathing Is Free” is co-curated by Heath earley Lineberry, senior curator and interim director at the ASU Art Museum, and Nossa Taylor, Alfred Bradley Professor of South-east Asian Art at the School of the Art Institute of Chicago.

Wallace, with the ASU Art Museum, can be reached at (480) 965-0014 or diane.wallace@asu.edu.
January 16, 2009

KAET airs student newscast

For the first time, “Cronkite NewsWatch,” the award-winning student newscast produced by ASU’s Walter Cronkite School of Journalism and Mass Communication, is airing on Eight/KAET-TV, Arizona’s public television station.

The newscast will air in the 9 p.m. time slot on Tuesdays, Wednesdays and Thursdays. Plans are under way to expand the newscast production to five nights a week.

“Cronkite NewsWatch,” under the direction of Lodato, sends student journalists across the Southwest to find compelling stories that affect the lives of Arizonans. The Tuesday, Wednesday and Thursday newscasts are produced by top bilingual students who have access to the strong content that Cronkite students produce each week.

The newscast will continue to air live on Univision, Can Cable 116, at 5 p.m. on Tuesdays, Wednesdays and Thursdays. Plans are under way to expand the newscast to five nights a week this spring, with the addition of a Friday broadcast.

The newscast's spring semester broadcasts will begin in February. The newscast can be found over the air channel 35, on Cox Cable channel 54 and on DirectTV channel 102.

The 30-minute newscast features student journalists who work on stories that affect us on campus and around the region. Recent stories have examined Arizona ballot propositions, new laws to protect the Mexico-Arizona border and programs designed to help Valley residents face foreclosures.

For more information, contact Emily Johnson at (480) 965-3566 or emily.johnson@asu.edu.

FAITH AND FOCUS

Web site details ASU Libraries’ hours

Regular hours for all ASU Libraries for the spring semester begin Jan. 20. Hours for individual libraries vary, so visit the Web site http://library.asu.edu or call (480) 965-3605 for information for all libraries on all campuses.

Regular hours are Monday through Thursday from 8 a.m. to 8 p.m.; Friday from 8 a.m. to 5 p.m.; and Saturday from 10 a.m. to 4 p.m. University Libraries also offers 24/7 restricted access to ASU students, faculty and staff members, who can use the libraries 24 hours a day, seven days a week.

For information and nomination forms, visit the Web site http://ihr.asu.edu/research/bookaward, or contact the IHR at newberg@asu.edu. For more information about the Carillon Society or the Arizona Carillon Society, call Diane Wallace at (480) 965-6014 or diane.wallace@asu.edu.

Spanish-language version of ‘Cronkite NewsWatch’ airs

A Spanish-language version of “Cronkite NewsWatch” is being aired on Telefutura’s TeleFutura network in Phoenix. “Cronkite NewsWatch: Arizona Expansió” is produced by top bilingual students in ASU’s Walter Cronkite School of Journalism and Mass Communication. The Spanish-language newscast airs twice a month on Telefutura and during Spring semester broadcasts will begin in February.

Both can be found over the air channel 35, on Cox Cable channel 54 and on DirectTV channel 102.

For more information, contact Emily Johnson at (480) 965-3566 or emily.johnson@asu.edu.

Sturken to speak at ASU

Sturken will speak on the topic from 2:30 p.m. to 4:30 p.m., Jan. 23. For more information, contact Jennifer Duverney at (480) 727-5636 or jennifer.duverney@asu.edu.

Institute announces date for book award

In October, the Institute for Humanities Research presented the first IHR Transdisciplinary Book Award to Martha Sturken for “Witnessing: Memory, Media, and Performance,” published in 2000. She is currently a professor in the Department of Media, Culture and Communication at New York University.

The annual book award recognizes scholarly books in any area of transdisciplinary humanities scholarship. The 2009 award is presented to “Witnessing: Memory, Media, and Performance.” The award honors books that employ multiple methods of research and that develop new paradigms or focal concepts.

For more information about the Institute for Humanities Research, call (480) 965-4990.

Retirees group to visit Canyon de Chelly

The ASU Retiree Association is sponsoring a trip to Canyon de Chelly April 13-15. The trip will include a lunch at La Posada Hotel and Garden in Window, a stop at the Hubbell Trading Post, two nights at the historic Chinle Hotel and a guided tour of the Hopi Hopi Cultural Museum and a tour of the 1,000-year-old village of Orabi on the Hopi Reservation.

For more information, call the ASU Retiree Association at (480) 965-7874.

Student wins national contest

By Julie Newberg

A junior in ASU’s Walter Cronkite School of Journalism and Mass Communication won a national student public service announcement contest that spotlights the importance of free speech.

Cristina Rosshau, 30-second spot was honored by the National Association of Broadcasters Education Foundation, the McCormick Foundation and the Broadcast Education Association.

Rosshau produced the spot, which was submitted by students rather than individuals. Graduate and undergraduate students from around the country are judged on originality of artistic, voice and visual presentation, as well as innovative use of graphics, animation and special effects.

Rosshau enrolled the help of friends, who played vocals and danced on the 30-second spot.

“Everyone is part of our actions – how we live our life, how we treat others, how we interact with those around us, what we are passionate about, what we do with our lives – speak louder than words,” she says. “Freedom of speech is more than saying what we believe. It’s about being who we believe in.”

As the first-place television winner, Rosshau was awarded $3,000.

National Freedom of Speech Week was recognized Oct. 20-26.

Newberg, with Media Relations, can be reached at (480) 727-3116 or julie.newberg@asu.edu.

Ceramics studio tour celebrates 8th year

More than 40 professional ceramic artists, many with national and regional prominence, will participate in the eighth annual ceramics studio tour. The self-guided tour is organized by the artists’ advisory committee of the ASU Art Museum’s Ceramics Research Center.

Ten studios throughout the Valley will each conduct a tour between two and eight different artists. This free tour offers the public a rare opportunity to view the working and living spaces of participating ceramic artists.

Sculptors will offer live demonstrations of wheel throwing, hand-building and glazing techniques. Participating artists will have a wide range of functional and sculptural artwork on exhibit and for sale.

Attendees will be able to attend different participating artists’ studios at their leisure from 10 a.m. to 4 p.m., Feb. 21-22. A brochure is available online at the Ceramics Research Center that includes photos of the participating artists’ work, directions to the studios and a map of the locations. A downloadable brochure in PDF format also is available online at http://asuartmuseum.asu.edu/ ceramicresearchcenter/index.htm.

The Ceramics Research Center is located on the north-east corner of Mill Avenue and 10th Street in downtown Tempe. Free parking is available in marked spaces discriminate.

For more information, visit the Ceramics Research Center or call (480) 965-0014 or diane.wallace@asu.edu.

The public is invited to hear ASU President Michael Crow discuss the institution’s ongoing development of the New American University and what this innovative model for higher education means for our community, state and region.

The event will take place from 6 p.m. to 8:30 p.m., Jan. 27, at the Tempe Center for the Arts. A reception will begin at 6 p.m., followed by the presentation at 7 p.m.

The event will feature Crow’s analysis of knowledge and knowledge production to create change on a local, regional, national and global basis. This presentation is an opportunity for Crow to continue to build on the work of ASU is preparing Arizona’s intellectual, economic and cultural leadership for the 21st century.

For more information about Nadesan’s presentation, call (480) 965-6606 or visit the ASU Art Museum Web site at http://asuartmuseum.asu.edu/ceramics/studio_tour.html.

For more information, send an e-mail to rich.stephens@nau.edu or patricia.moore@asu.edu.

Crown to discuss ASU’s role in state growth

The Arizona Board of Regents will host a public forum featuring ASU President Michael Crow on the campus of the main ASU campus in Tempe on Wednesday, Jan. 14.

Crow will discuss ASU’s role in state growth.

The public is invited to hear ASU President Michael Crow discuss the institution’s ongoing development of the New American University and what this innovative model for higher education means for our community, state and region.

The event will take place from 6 p.m. to 8:30 p.m., Jan. 27, at the Tempe Center for the Arts. A reception will begin at 6 p.m., followed by the presentation at 7 p.m.

The event will feature Crow’s analysis of knowledge and knowledge production to create change on a local, regional, national and global basis. This presentation is an opportunity for Crow to continue to build on the work of ASU is preparing Arizona’s intellectual, economic and cultural leadership for the 21st century.

For more information about Nadesan’s presentation, call (480) 965-6606 or visit the ASU Art Museum Web site at http://asuartmuseum.asu.edu/ceramics/studio_tour.html.

Students earn award for public service

The public service and community volunteer efforts of two graduate students in ASU’s School of Public Affairs helped them earn awards from the Phoenix Women’s Commission for the Mary Ann Huerta Jenkins Fellowship.

The fellowships honor the strengths of women in public service as a memoir to Jenkins, a longtime assistant to the Phoenix city manager, recognized for supporting women’s issues and the underprivileged in the community.

Students Erin Thomas and Dolly Haddad in the mas- ter’s program received the scholarships.

Thomas has mobilized community resources and served as a teacher for at-risk and underperforming students at Azaara Scholarship. She is a member of Home Safe, ASU’s violence prevention resource and advocacy center.

The award is intended to support their education and preparation for further public service. Both students are Phoenix residents and will be honored in March.

The annual fellowship was developed in 1993 as a partnership between the Phoenix Women’s Commission and the School of Public Affairs in the College of Public Programs at the ASU.
A Cockroach's Egg Laying Strategy

The department of library sciences – but

ASU's Design Innovation program makes national news
By Julie Russ

Annual rankings from America's Best Architectural & Design Schools, published by DesignIntelligence, measure the top undergraduate programs of one of ASU's newest units—the School of Design Innovation—continue to be highly recognized and ranked for excellence.

The 10th annual edition, published this year, confirms the College of Design’s capacity for maintaining strong programs and momentum over the long term. For the first time, the publication ranked schools according to a system that combined five scoring criteria, including the results of 10 years of rankings and opinion surveys and independent analyses. The ASU College of Design was identified as a “School With High Distinction,” the second tier of a five-tier ranking system. And in good company with Pratt University, Rhode Island School of Design and Rowan University, among others.

In rankings of the individual design degree programs—graduate and undergraduate—graduate program ranked ninth and the graduate program ranked ninth nationally.

The undergraduate program has ranked in the top 10 programs for all 10 years of the publication's surveys.

The Industrial Design undergraduate program is ranked 13th, and its graduate program ranked 10th and has been ranked in the top 15 industrial design programs for the last three of the four years that America's Best has ranking industrial design programs.

In the ranking of the Industrial Design program was ranked seventh in the nation by "U.S. News & World Report for 2009."

Though America's Best is concerned with ranking programs, it also identifies other points of reputation and excellence in design schools. Industrial design associate professor Paul Ba- rdak was named one of the "Most Admired Educators of 2009" by the publication, one of 26 individuals. Bardak is a project leader for InnovationSpace, an entrepreneurial project among the university’s colleges, which also includes a faculty member of A. I. Sutton School of Engineering and the W.P. Carey School of Business.

In 2008 ASU President's Award for Innovation, and Bardak was awarded the inaugural Faculty Achievement Award presented in 2008 by the Office of the Provost in Phoenix.

This recognition as an educator covers the discipline and related fields, including interior design and landscape architecture.

Rose, with the College of Design, can be reached at (480) 727-7895 or judith.nichols@asu.edu.

ASU's Design Innovation program makes national news
By Julie Russ

Annual rankings from America's Best Architectural & Design Schools, published by DesignIntelligence, measure the top undergraduate programs of one of ASU's newest units—the School of Design Innovation—continue to be highly recognized and ranked for excellence.

The 10th annual edition, published this year, confirms the College of Design’s capacity for maintaining strong programs and momentum over the long term. For the first time, the publication ranked schools according to a system that combined five scoring criteria, including the results of 10 years of rankings and opinion surveys and independent analyses. The ASU College of Design was identified as a “School With High Distinction,” the second tier of a five-tier ranking system. And in good company with Pratt University, Rhode Island School of Design and Rowan University, among others.

In rankings of the individual design degree programs—graduate and undergraduate—graduate program ranked ninth and the graduate program ranked ninth nationally.

The undergraduate program has ranked in the top 10 programs for all 10 years of the publication's surveys.

The Industrial Design undergraduate program is ranked 13th, and its graduate program ranked 10th and has been ranked in the top 15 industrial design programs for the last three of the four years that America's Best has ranking industrial design programs.

In the ranking of the Industrial Design program was ranked seventh in the nation by "U.S. News & World Report for 2009."

Though America's Best is concerned with ranking programs, it also identifies other points of reputation and excellence in design schools. Industrial design associate professor Paul Bardak was named one of the "Most Admired Educators of 2009" by the publication, one of 26 individuals. Bardak is a project leader for InnovationSpace, an entrepreneurial project among the university’s colleges, which also includes a faculty member of A. I. Sutton School of Engineering and the W.P. Carey School of Business.

In 2008 ASU President's Award for Innovation, and Bardak was awarded the inaugural Faculty Achievement Award presented in 2008 by the Office of the Provost in Phoenix.

This recognition as an educator covers the discipline and related fields, including interior design and landscape architecture.

Rose, with the College of Design, can be reached at (480) 727-7895 or judith.nichols@asu.edu.

ASU's Design Innovation program makes national news
By Julie Russ

Annual rankings from America's Best Architectural & Design Schools, published by DesignIntelligence, measure the top undergraduate programs of one of ASU's newest units—the School of Design Innovation—continue to be highly recognized and ranked for excellence.

The 10th annual edition, published this year, confirms the College of Design’s capacity for maintaining strong programs and momentum over the long term. For the first time, the publication ranked schools according to a system that combined five scoring criteria, including the results of 10 years of rankings and opinion surveys and independent analyses. The ASU College of Design was identified as a “School With High Distinction,” the second tier of a five-tier ranking system. And in good company with Pratt University, Rhode Island School of Design and Rowan University, among others.

In rankings of the individual design degree programs—graduate and undergraduate—graduate program ranked ninth and the graduate program ranked ninth nationally.

The undergraduate program has ranked in the top 10 programs for all 10 years of the publication's surveys.

The Industrial Design undergraduate program is ranked 13th, and its graduate program ranked 10th and has been ranked in the top 15 industrial design programs for the last three of the four years that America's Best has ranking industrial design programs.

In the ranking of the Industrial Design program was ranked seventh in the nation by "U.S. News & World Report for 2009."

Though America's Best is concerned with ranking programs, it also identifies other points of reputation and excellence in design schools. Industrial design associate professor Paul Bardak was named one of the "Most Admired Educators of 2009" by the publication, one of 26 individuals. Bardak is a project leader for InnovationSpace, an entrepreneurial project among the university’s colleges, which also includes a faculty member of A. I. Sutton School of Engineering and the W.P. Carey School of Business.

In 2008 ASU President's Award for Innovation, and Bardak was awarded the inaugural Faculty Achievement Award presented in 2008 by the Office of the Provost in Phoenix.

This recognition as an educator covers the discipline and related fields, including interior design and landscape architecture.

Rose, with the College of Design, can be reached at (480) 727-7895 or judith.nichols@asu.edu.

ASU's Design Innovation program makes national news
By Julie Russ

Annual rankings from America's Best Architectural & Design Schools, published by DesignIntelligence, measure the top undergraduate programs of one of ASU's newest units—the School of Design Innovation—continue to be highly recognized and ranked for excellence.

The 10th annual edition, published this year, confirms the College of Design’s capacity for maintaining strong programs and momentum over the long term. For the first time, the publication ranked schools according to a system that combined five scoring criteria, including the results of 10 years of rankings and opinion surveys and independent analyses. The ASU College of Design was identified as a “School With High Distinction,” the second tier of a five-tier ranking system. And in good company with Pratt University, Rhode Island School of Design and Rowan University, among others.

In rankings of the individual design degree programs—graduate and undergraduate—graduate program ranked ninth and the graduate program ranked ninth nationally.

The undergraduate program has ranked in the top 10 programs for all 10 years of the publication's surveys.

The Industrial Design undergraduate program is ranked 13th, and its graduate program ranked 10th and has been ranked in the top 15 industrial design programs for the last three of the four years that America's Best has ranking industrial design programs.

In the ranking of the Industrial Design program was ranked seventh in the nation by "U.S. News & World Report for 2009."

Though America's Best is concerned with ranking programs, it also identifies other points of reputation and excellence in design schools. Industrial design associate professor Paul Bardak was named one of the "Most Admired Educators of 2009" by the publication, one of 26 individuals. Bardak is a project leader for InnovationSpace, an entrepreneurial project among the university’s colleges, which also includes a faculty member of A. I. Sutton School of Engineering and the W.P. Carey School of Business.

In 2008 ASU President's Award for Innovation, and Bardak was awarded the inaugural Faculty Achievement Award presented in 2008 by the Office of the Provost in Phoenix.

This recognition as an educator covers the discipline and related fields, including interior design and landscape architecture.

Rose, with the College of Design, can be reached at (480) 727-7895 or judith.nichols@asu.edu.

ASU's Design Innovation program makes national news
By Julie Russ

Annual rankings from America's Best Architectural & Design Schools, published by DesignIntelligence, measure the top undergraduate programs of one of ASU's newest units—the School of Design Innovation—continue to be highly recognized and ranked for excellence.

The 10th annual edition, published this year, confirms the College of Design’s capacity for maintaining strong programs and momentum over the long term. For the first time, the publication ranked schools according to a system that combined five scoring criteria, including the results of 10 years of rankings and opinion surveys and independent analyses. The ASU College of Design was identified as a “School With High Distinction,” the second tier of a five-tier ranking system. And in good company with Pratt University, Rhode Island School of Design and Rowan University, among others.

In rankings of the individual design degree programs—graduate and undergraduate—graduate program ranked ninth and the graduate program ranked ninth nationally.

The undergraduate program has ranked in the top 10 programs for all 10 years of the publication's surveys.

The Industrial Design undergraduate program is ranked 13th, and its graduate program ranked 10th and has been ranked in the top 15 industrial design programs for the last three of the four years that America's Best has ranking industrial design programs.

In the ranking of the Industrial Design program was ranked seventh in the nation by "U.S. News & World Report for 2009."

Though America's Best is concerned with ranking programs, it also identifies other points of reputation and excellence in design schools. Industrial design associate professor Paul Bardak was named one of the "Most Admired Educators of 2009" by the publication, one of 26 individuals. Bardak is a project leader for InnovationSpace, an entrepreneurial project among the university’s colleges, which also includes a faculty member of A. I. Sutton School of Engineering and the W.P. Carey School of Business.

In 2008 ASU President's Award for Innovation, and Bardak was awarded the inaugural Faculty Achievement Award presented in 2008 by the Office of the Provost in Phoenix.

This recognition as an educator covers the discipline and related fields, including interior design and landscape architecture.

Rose, with the College of Design, can be reached at (480) 727-7895 or judith.nichols@asu.edu.